

ORDER



Orders	Order / Rev:	164409
	Alt Order #:	06841944
	Product Desc:	AMER 4 PROSPERITY
	Estimate:	1129
	Flight Dates:	08/22/12 - 08/27/12
	Original Date / Rev:	08/15/12 / 08/15/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	Anne Braunscheidel
	Billing Contact:	
		600 Fairmont Ave Ste 306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Americans for Prosperity
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	07/06/12
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	38	\$21,750.00	\$18,487.50
08/27/12	08/27/12	11	\$8,900.00	\$7,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	38	\$21,750.00	\$18,487.50	0.00
September 2012	11	\$8,900.00	\$7,565.00	0.00
Totals	49	\$30,650.00	\$26,052.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	08/22/12	08/24/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--WTF--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
				NEWS	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	--WTF--	3		\$500.00	0.00							
2	M	08/22/12	08/24/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
				GMA	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	--WTF--	3		\$500.00	0.00							
3	M	08/22/12	08/24/12	M-F Midday News M-F Midday News	CM	11a-12p	--WTF--	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
				NOON NEWS	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	--WTF--	3		\$350.00	0.00							
4	M	08/22/12	08/24/12	M-F 3-4p Twin Cities Live	CM	3-4p	--WTF--	:30	3	\$200.00	2	0.00	NM	3	\$600.00
				TWIN CITIES LIVE	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	--WTF--	3		\$200.00	0.00							
5	M	08/22/12	08/24/12	M-F 430-5p News 430p News	CM	430-5p	--WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
				NEWS	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							

KSTP-TV, LLC and KSAX-TV

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 Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans for Prosperity
 Product Desc: AMER 4 PROSPERITY
 Estimate: 1129

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	M	08/26/12	08/26/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$200.00	3	0.00	NM	3	\$600.00
NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/20/12-08/26/12	Su 6-7a		6-7a		-----Su	:30		(\$200.00)		0.00	NM		
See MG 14.2,14.3,14.4															
[PE At order entry--na at rate]															
2	M	08/22/12-08/24/12	M-F 3-4p		3-4p		--WThF----	:30		\$200.00		0.00	NM		
Ⓜ MG for 16.1,14.1															
3	M	08/22/12-08/24/12	M-F 3-4p		3-4p		--WThF----	:30		\$200.00		0.00	NM		
Ⓜ MG for 16.1,14.1															
4	M	08/22/12-08/24/12	M-F 3-4p		3-4p		--WThF----	:30		\$200.00		0.00	NM		
Ⓜ MG for 16.1,14.1															
15	M	08/26/12	08/26/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$700.00		0.00			
N 16	M	08/26/12	08/26/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$400.00	3	0.00	NM	0	\$0.00
NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/20/12-08/26/12	Sun 8-9a		8-9a		-----Su	:30		(\$400.00)		0.00	NM		
See MG 14.2,14.3,14.4															
[PE At order entry--na at rate]															
17	M	08/26/12	08/26/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$500.00	3	0.00	NM	1	\$500.00
THIS WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$500.00		0.00			
18	M	08/26/12	08/26/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	-----S	:30	1	\$3,000.00	2	0.00	NM	1	\$3,000.00
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$3,000.00		0.00			
19	M	08/26/12	08/26/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$1,300.00		0.00			
20	M	08/27/12	08/27/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$500.00		0.00			
21	M	08/27/12	08/27/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$500.00		0.00			
22	M	08/27/12	08/27/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	2	\$350.00	2	0.00	NM	2	\$700.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					2	\$350.00		0.00			
23	M	08/27/12	08/27/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00

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TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$200.00		0.00			
24	M	08/27/12	08/27/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$450.00		0.00			
25	M	08/27/12	08/27/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$500.00		0.00			
26	M	08/27/12	08/27/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$700.00		0.00			
27	M	08/27/12	08/27/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
NEWS 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$900.00		0.00			
28	M	08/27/12	08/27/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$450.00		0.00			
29	M	08/27/12	08/27/12	Mon Spcl 1 Bachelor Pad	CM	7-9p	M-----	:30	1	\$4,000.00	3	0.00	NM	1	\$4,000.00
BACHELOR PAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$4,000.00		0.00			
													Totals	49	\$30,650.00